



Sri Dharmasthala Manjunatheshwara College

(Autonomous)

Ujire, Dakshina Kannada - 574240, Karnataka

(Re-accredited by NAAC at A++ Grade)

Department of PG Studies and Research in Commerce

CONFERENCE ON "DIGITAL TRANSFORMATION IN COMMERCE AND MANAGEMENT"

CERTIFICATE

This is to certify that Prof./Dr./Mr./Ms. SHWETHA, Assistant Professor

of Dr. B.B Hegde First Grade College, Kundapura has

participated as a Delegate/ Rapporteur/ Keynote Speaker/ Chairperson and presented a paper titled

Exploring the impact of Digitalization on investment trends: A study Among the people of Udupi District in the

NATIONAL CONFERENCE ON "Digital Transformation in Commerce and Management"

held on 27th February 2024 at Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire.

Dr. Suresh Babu K N
Organising Secretary

Dr. Priya Kumari S V
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Principal
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